

PinkSpace Collective

Web copy by
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An authentic sounding board to test and shape our ideas. We have each others' backs.

PinkSpace Collective is building a professional network for self-employed women. We provide targeted resources, including quick access to trusted advisors, for this growing and critical part of the economy. More important, you'll find this supportive community — designed by and for women entrepreneurs — gives you the freedom to experiment while honing your skills and know-how.

By respecting the whole individual, PinkSpace creates a safe space for all of us to deepen our understanding of ourselves and our work through our creative endeavors.

We know it's important to get down to business because women like you don't have a minute to waste. Here's a preview of the suite of services that PinkSpace Collective is creating to support your success.

- **On-demand consultants** to provide expert answers so you can easily jump entrepreneurial hurdles
 - **Promotional networks** to spread your message through PinkSpace Collective and member channels to build awareness and reach new customers
 - **Supportive accountability** through reliable colleague interaction to help finesse your ideas and keep you motivated
 - **Frequent workshops** to identify and solve problems in your business
 - **Best business practices** through ongoing recommendations from our community
 - **Resource advice** to identify tools like programs and services catered to your business needs
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We specialize in supporting consultants, freelancers, and other small business owners. And we welcome all women who want to experience the multiplying benefits of working in community.

Who We Are

An experienced sounding board to test and shape our ideas. We have each others' backs.

PinkSpace Collective

PinkSpace Collective fosters camaraderie, connections, and collaboration among self-employed women, including entrepreneurs, consultants, freelancers, and other small business owners. We are based in Madison, Wisconsin.

The benefits of working, learning, and teaching in a community are countless. And these benefits ripple out beyond our professional lives into our cities, regions, and world. We create better when we do it together — in an environment of respect for the whole individual. We encourage you to experiment with being your best self in work and in life. At the same time, PinkSpace Collective provides indispensable tools and solutions catered to the nuanced needs of self-employed women. Our business is your business.

Our Vision

We believe that a world where successful, self-employed women are the norm will create a ripple effect of community building, which will change our local business and community landscapes and positively influence our region, state, country, and world. Equipping women with the broad-scale capacity and confidence to plan, organize, and succeed is the solution to many societal problems today. The PinkSpace Vision is to contribute to a reality where self-employed women have access to the tools, expertise, and community they need to build and sustain successful livelihoods that benefit themselves, each other, and all.